



# BEAUTY**4**PROS

VISIT US: BOOTH **348**

*Skin & Hair Care Supply*

## **karina**

Corrective Skin Care System

*Wax*  
NECESSITIES

BEAUTIFUL GLOWING SILKY YOUTHFUL  
FLAWLESS SMOOTH RADIANT NATURAL

[Mirelaonline.com](http://Mirelaonline.com)



# **SPEED WAXING**

## **Face, Body and Brazilian Wax**

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# AGENDA

- **Consultation for Waxing Procedure**
- **Needs assessment**
- **Contraindications**
- **Before, During and After Service Considerations**
- **Directions for use of Hard Wax**
- **Directions for use of Soft Wax**
- **Eyebrow Wax procedure**
- **Bikini wax**





# CLIENT CONSULTATION

waxing  
IS NOT A  
LUXURY  
IT IS A  
NECESSITY





# THREADING



# sug·ar·ing

\ 'shu-gər-iNG \

**A treatment that uses a combination of sugar, lemon and hot water to remove hair from the root without pulling at the skin.**



HUFF  
POST



# CLIENT CONSULTATION

## Greeting:

- Meet and greet the client with a firm handshake and a pleasant voice
- Communicate to build rapport and develop a relationship with the client
- Have client fill out consultation form
- Establish the client needs





# CONTRAINDICATIONS

Avoid waxing over areas with contraindications that may cause excessive irritation Red, Flakiness, Shine

## SKIN CONDITIONS

- Varicose veins
- Pronounced moles or warts
- Cuts, abrasions, wounds or open sores
- Active Herpes
- Acne
- Skin Diseases
- Sunburn
- Rashes
- Cysts or boils

## HEALTH CONDITIONS

- Diabetes
- Poor Circulation
- Chemotherapy/Radiation treatments
- High Blood Pressure
- Low Pain Threshold
- Lupus

## ORAL AND TOPICAL MEDICATIONS

- Acutane
- Prior chemical peels/dermabrasion/laser
- Antibiotics
- Cortisone creams
- Retin-A/Renova
- AHAs/BHAs



# CONTRAINDICATIONS

Avoid waxing over areas with contraindications  
Red, Flakiness, Shine







# CONTRAINDICATIONS

Avoid waxing over areas with excessive Irritation, Redness, Flakiness and Shine







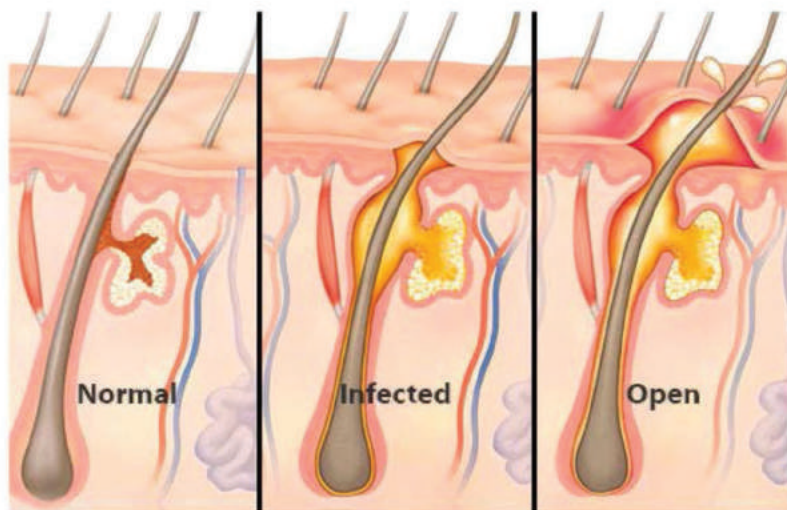
# CONTRAINDICATIONS





# CONTRAINDICATIONS

Avoid waxing over inflamed areas





# CONTRAINDICATIONS

Avoid waxing over areas with inflammation







# CONTRAINDICATIONS

Avoid waxing over areas with hypertrophies





# CONTRAINDICATIONS

Do not wax inflamed areas







# CONTRAINDICATIONS

Avoid waxing over areas with dryness and inflammation







# CONTRAINDICATIONS

Avoid waxing over areas with inflammation





# CONTRAINDICATIONS

Avoid waxing over areas with inflammation







# CONTRAINDICATIONS

Avoid waxing over areas with inflammation

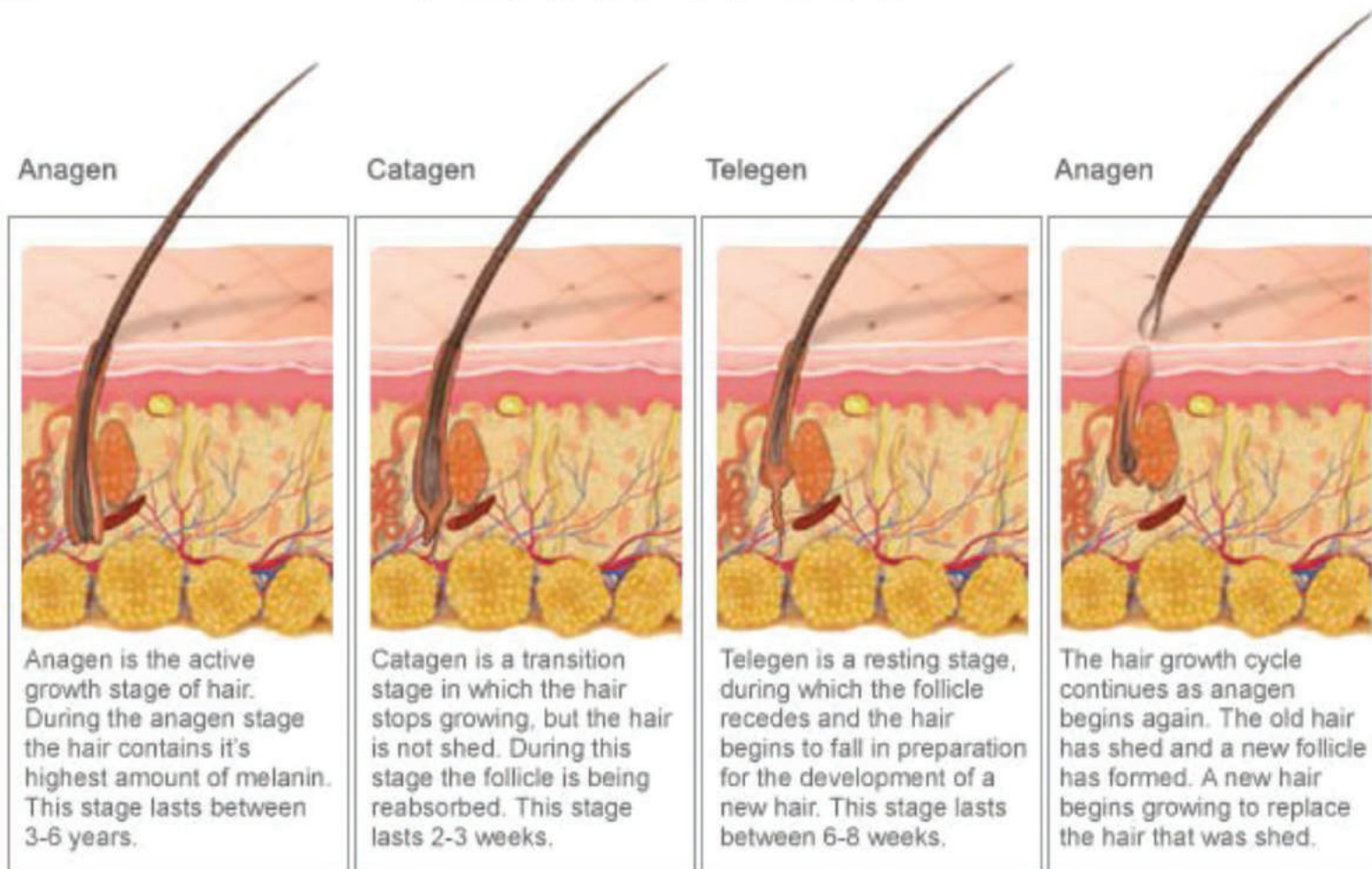






# CLIENT CONSULTATION

## EDUCATE CLIENT ABOUT THE STAGES OF HAIR GROWTH





# CLIENT CONSULTATION

Analyze the skin, the hair and determine the wax to be use







# BEFORE, DURING and AFTER CONSIDERATIONS

## EDUCATE CLIENT

### **Before Waxing Service**

- Cease shaving or tweezing area to be waxed at least 2-4 weeks prior to service
- Avoid exfoliating at least 48 hours prior to the waxing service to avoid skin sensitivity
- Avoid sun exposure at least 48 hours prior to the waxing service
- Advise client to wear loose clothing in case the skin is sensitive after the appointment
- Book waxing appointments at least 48 hours prior to special occasions in case of an adverse reaction





# BEFORE, DURING and AFTER CONSIDERATIONS

## **During Waxing Service**

- Air conditioning, heat and humidity all affect the temperature of wax
- Keep the temperature of your room between 70-75 degrees at all times
- Do not wax under heating or air conditioning vents or excessively drafty areas
- Keep client warm; if necessary, use blankets and heated table pads
- Wear protective gloves to protect you and your clients from blood borne pathogens, viruses or bacteria when waxing bikini or underarms especially



# BEFORE, DURING and AFTER CONSIDERATIONS

## EDUCATE CLIENT

### After Waxing Service

#### AVOID:

- Applying makeup, other than loose powder, for two hours after facial waxing
- Applying highly fragrant oils or lotions over the waxed areas
- Using excessively hot showers, saunas, or steam rooms for several hours after waxing
- Using harsh or detergent soaps over waxed areas immediately following the service
- Exposing the waxed areas to sun or tanning beds for 24 hours, use of physical or chemical exfoliates, and/or swimming in lakes or oceans the same day of waxing services





# WAXING SERVICE

## **Deliver**

- Ensure client comfort during service, drape properly, be sure room temperature is comfortable for the client
- Stay focused on delivering the service to the best of your ability while maintaining a pleasant conversation

## **Complete**

- Request satisfaction feedback from your client
- Suggest a future appointment time for your client's next visit
- Ask your client to refer you to others if you know for sure the client is happy with the outcome of the service
- Offer appreciation to your client for visiting the school or salon
- Record recommended products on client record card for future visits

**Remember the three R's: Rebook, Referral and Retail (Remember RETAIL mean client retention)**





# HARD FILM WAX

INTERNATIONAL







# HARD FILM WAX







# DIRECTIONS – HARD FILM WAX

## **STEP 1:**

- Melt wax over low heat

## **STEP 2:**

- Test for correct temperature

## **STEP 3:**

- Ensure skin is clean

## **STEP 4:**

- Prep the skin with powder or hydrophilic oil if necessary

## **STEP 5:**

- Evenly apply wax in the direction of hair growth, not wider than 1-1/2 inch





# DIRECTIONS – HARD FILM WAX

## STEP 6:

- The wax will be ready to remove once it is no longer sticky to the touch

## STEP 7:

- Flick lower part of the strip, **keeping the skin taut.**

## • STEP 8:

- Pull the hard wax off briskly against the growth of the hair, **close and parallel to the skin**

## STEP 9:

- Apply an antiseptic soothing oil or lotion when treatment complete



# DIRECTIONS – HARD FILM WAX

## **CAUTION:**

**DO NOT APPLY WAX ON MUCUS TISSUES  
BLEMISHES, MOLES,**

**WARTS, SUNBURNS OR ANY INFLAMED AREAS.**

**DO NOT WAX ON RENOVA AND RETINA A USERS  
AFTER A**

**CHEMICAL PEEL OR PLASTIC SURGERY WITHOUT A  
DOCTOR'S RELEASE**





# SOFT WAX

INTERNATIONAL





# DIRECTIONS – SOFT WAX

## **STEP 1:**

- Open container of wax and place in a heater over low heat

## **STEP 2:**

- Allow wax to melt completely, heat to luke-warm temperature, and stir for even consistency

## **STEP 3:**

- Clean the area to be treated

## **STEP 4:**

- Prep the skin with powder or hydrophilic oil if necessary

## **STEP 5:**

- Test the wax for correct temperature





# DIRECTIONS – SOFT WAX

## STEP 6:

- With a spatula apply a thin layer of wax in the direction of hair growth

## STEP 7:

- Place a depilating strip on wax-covered area and rub firmly as you tug strip in the direction of hair growth

## STEP 8:

- **While skin is held taut**, remove the strip in the opposite direction of the hair growth, **close and parallel to the skin.**

## STEP 9:

- Apply an antiseptic soothing oil or lotion when treatment completed



# DIRECTIONS – SOFT WAX

## **CAUTION:**

**DO NOT APPLY WAX ON MUCUS TISSUES,  
BLEMISHES, MOLES,**

**WARTS, SUNBURNS OR ANY INFLAMED AREAS.**

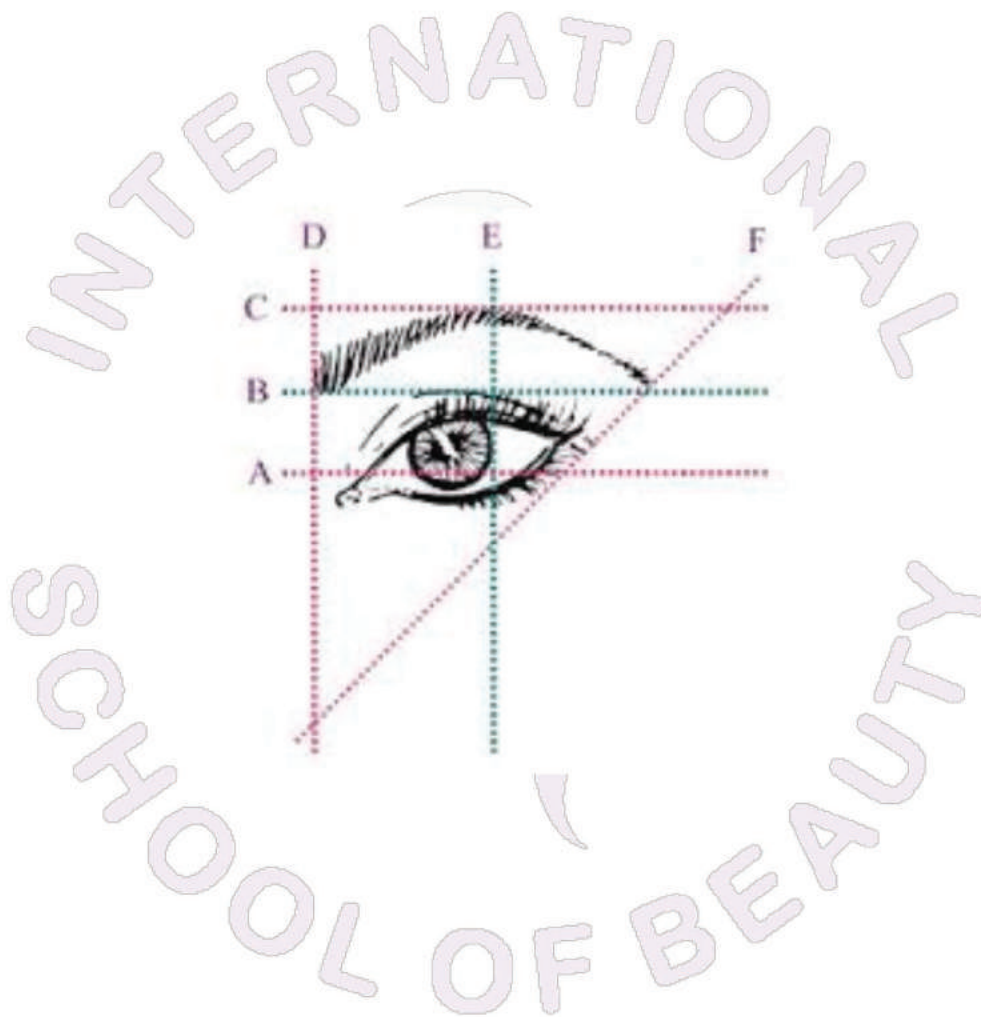
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# DIRECTIONS – EYEBROW WAX





# DIRECTIONS – EYEBROW WAX

## **STEP 1:**

- Consult with client. Use mirror.

## **STEP 2:**

- Verbally repeat back to client how you interpreted their desired result.

## **STEP 3:**

- Prep the brow for wax, if necessary
- Remove make-up
- Apply a buffer: example: Hydrophilic Oil, sparingly or Powder

## **STEP 4:**

- Wax to remove excess hair

## **STEP 5:**

- Tweeze to shape and define the brow





# DIRECTIONS – EYEBROW WAX

## **STEP 6:**

- Check results while the client is sitting upright

## **STEP 7:**

- Have client check results

## **STEP 8:**

- Use antiseptic lotion followed by Karina® Aloecort

## **STEP 9:**

- If skin is sensitive or red, use Karina Repair Cream.

## **STEP 10:**

- Finish the service by grooming the eyebrows with make-up "brow tint"



# EYEBROW WAX

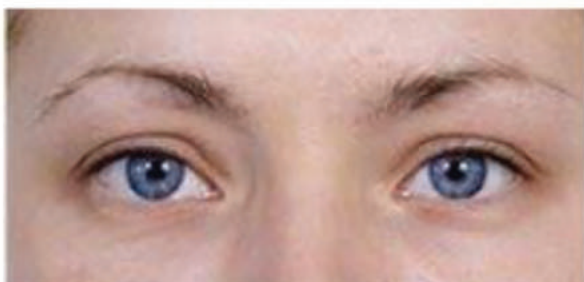
Before



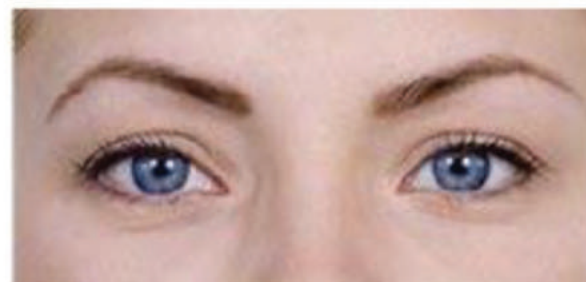
After



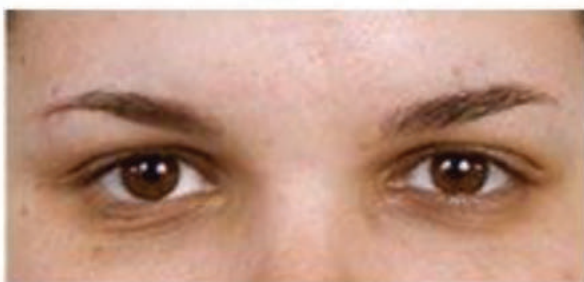
Before



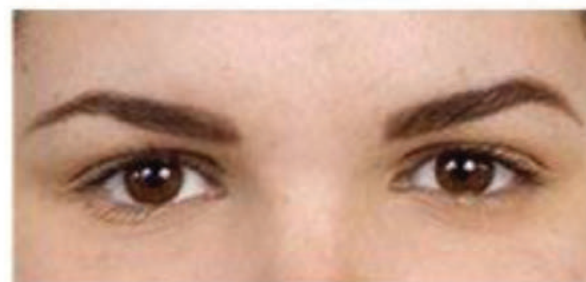
After



Before



After







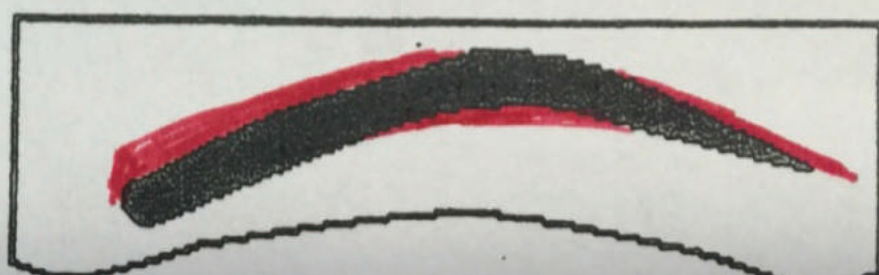
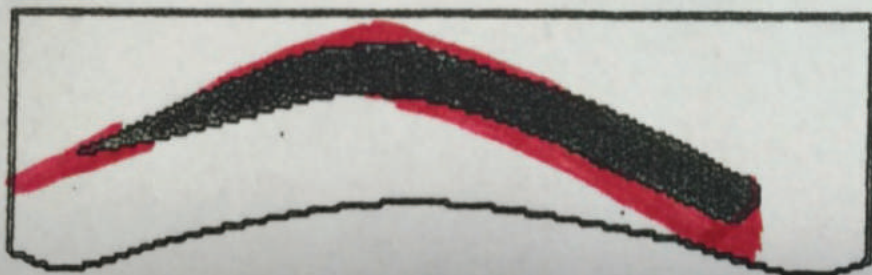
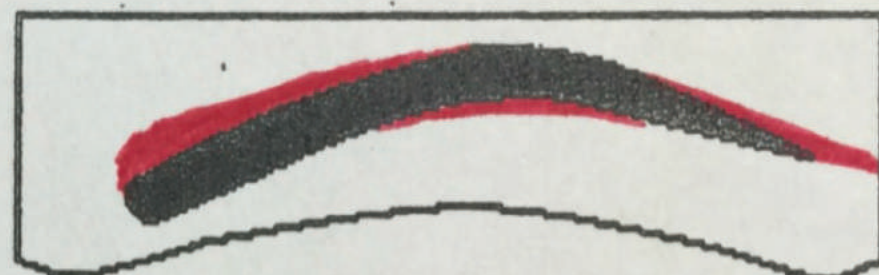
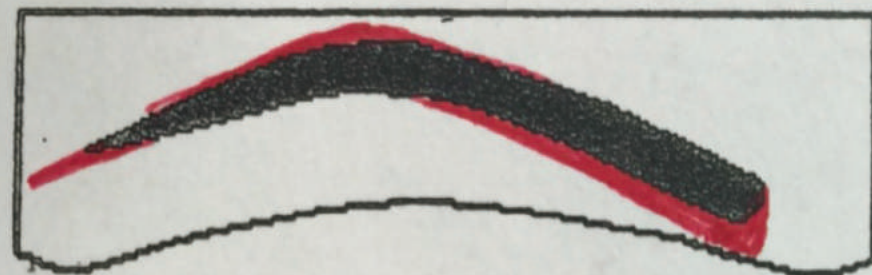
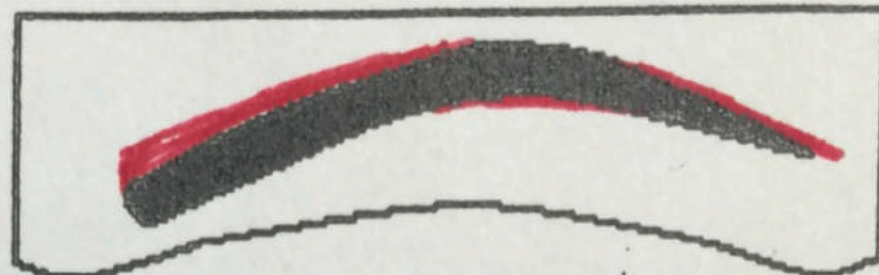
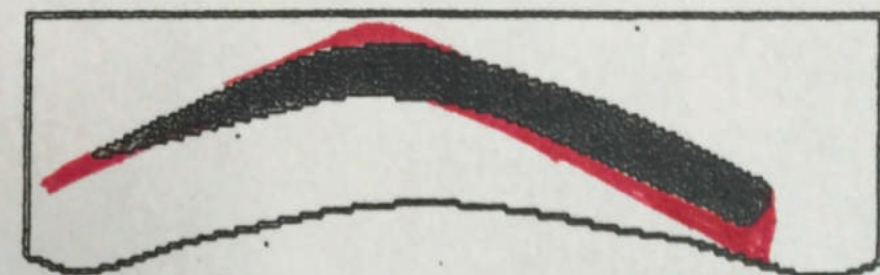
# DIRECTIONS – EYEBROW WAX

Complete the eyebrow design with make-up





# DIRECTIONS – EYEBROW WAX







# SKIN LIFTING





# SIDE EFFECTS

## FOLICULITIS

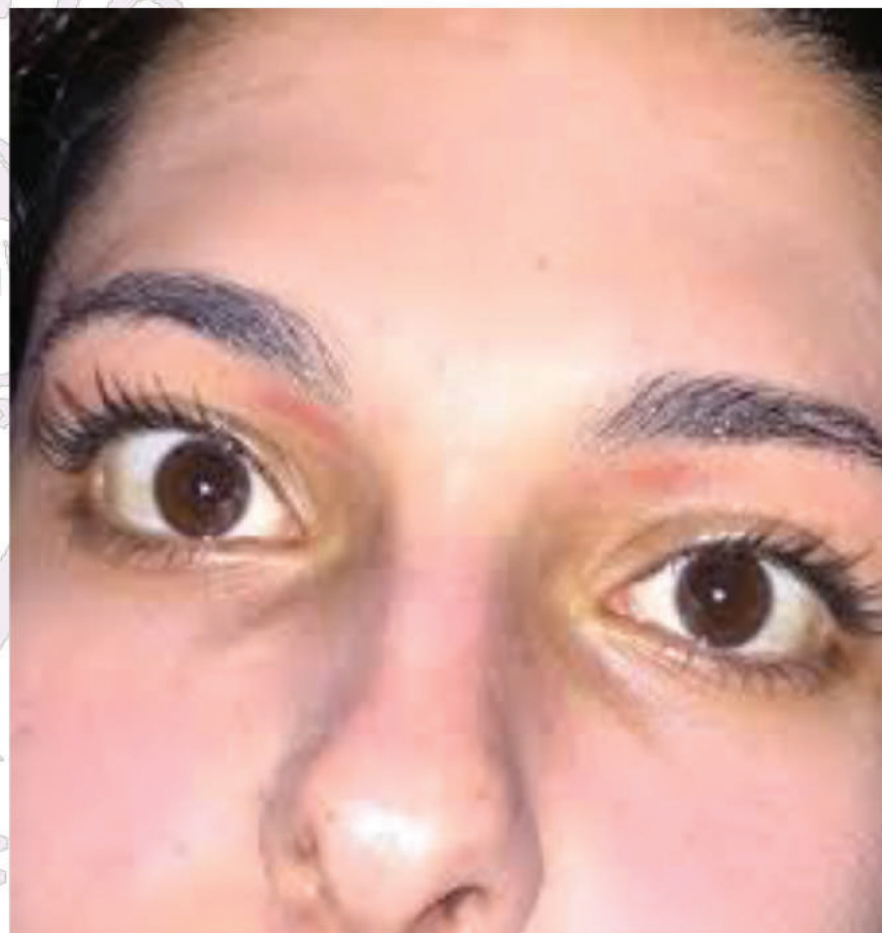






# EYEBROW WAX

Skin lifting





# EYEBROW WAX

Skin lifting

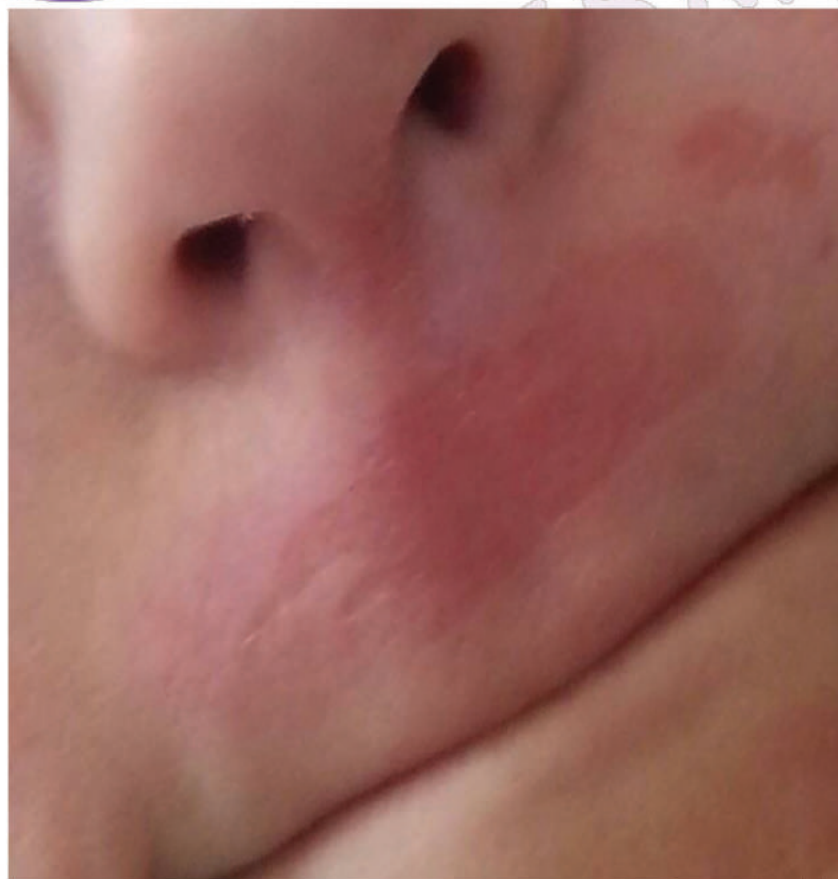






# SKIN LIFTING

30 min after skin lifting



two days after





## SIDE EFFECTS

Skin lifting and Hyperpigmentation 1 days after







# SIDE EFFECTS

PIGMENTATIO  
N





# SIDE EFFECTS

## Hyperpigmentation





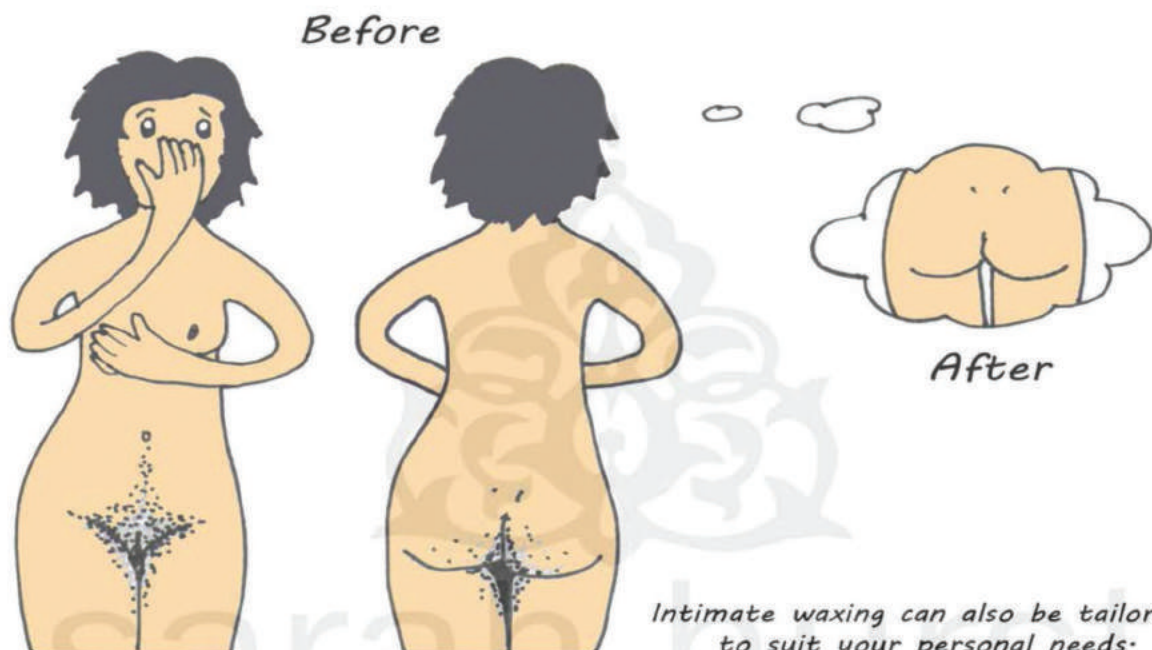


# BIKINI WAX





# Styles ,shapes and confusing salon lingo



*The Basic Instinct  
(Bikini line only)*



*The Half Way  
Brazil*



*The Brazilian*



*The Hollywood*





# BIKINI WAX

Styles, shapes and confusing salon lingo





# BIKINI WAX

## Styles, shapes and salon lingo







# SIDE EFFECTS

5 minutes after and the next day





# SIDE EFFECTS

## Burning and skin lifting







## SIDE EFFECTS

Hyperpigmentation, one week after





## SIDE EFFECTS

Hyperpigmentation, three weeks after

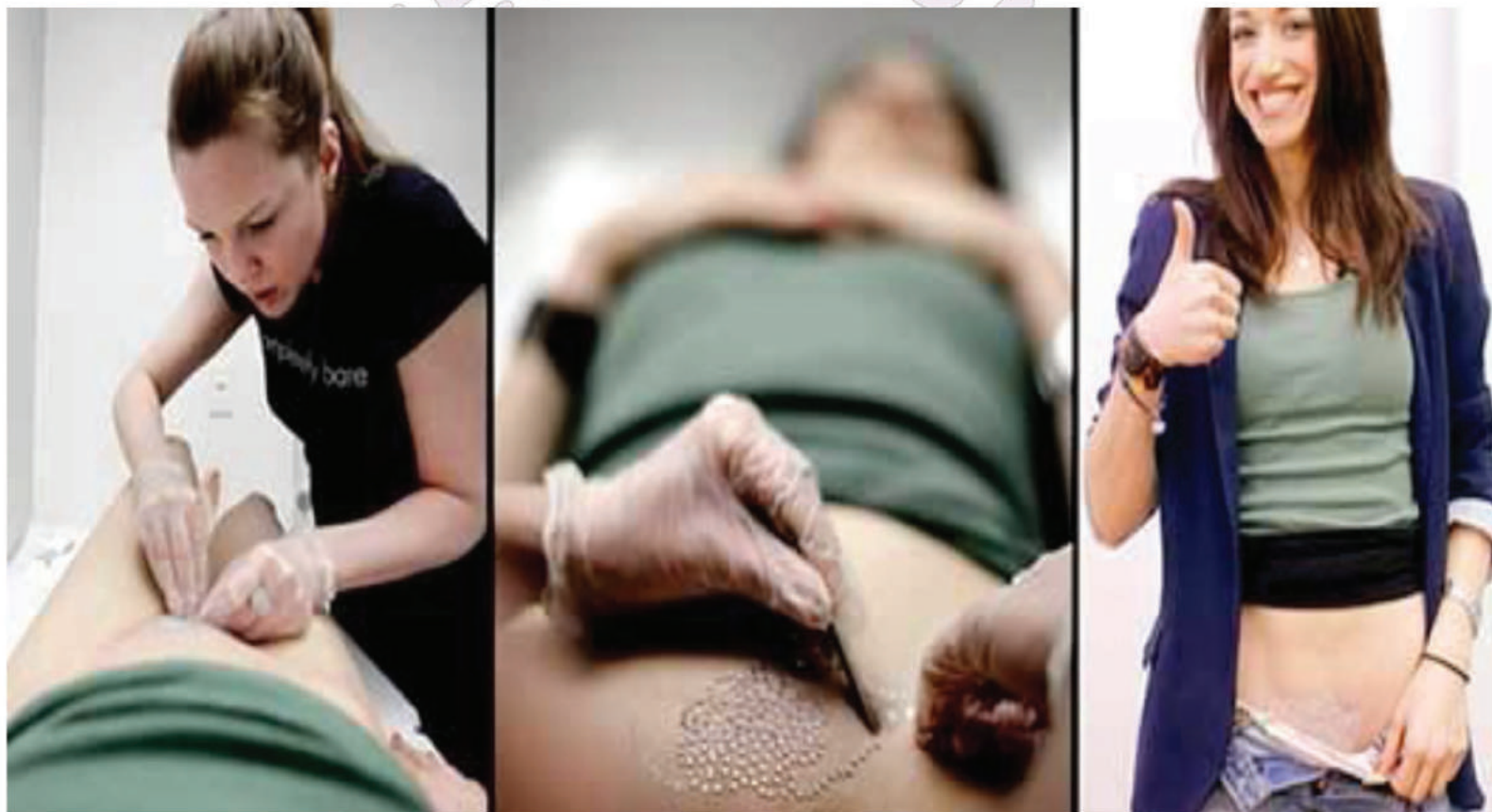






# VALENTINE'S DAY IDEAS

- Vajazzling or Bollywood bikini





# VALENTINE'S DAY IDEAS







# MUMMY MASK

## karina<sup>®</sup>

Corrective Skin Care System



COMPONENTS:

**SPLASH**  
**FACE AND BODY OIL**  
**H2O MAGNET**  
**RECOVERY MASK**  
**REPAIR CREAM**

COVER WITH COTTON

[KARINAPRODUCTS.COM](http://KARINAPRODUCTS.COM)



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## **Face, Body and Brazilian Wax**





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*Skin & Hair Care Supply*

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Corrective Skin Care System

*Wax*  
NECESSITIES

BEAUTIFUL GLOWING SILKY YOUTHFUL  
FLAWLESS SMOOTH RADIANT NATURAL

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"Waxing is now more profitable"

Tina N.\*

\*professional customer